



RICHARD COLE - ARTISTIC DIRECTOR  
NORTH COAST MEN'S CHORUS

# Concert Program Advertising





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## The 29th Season

Put your message in the hands of nearly 5,000 people! As Northeast Ohio's most active and visible gay musical organization, the North Coast Men's Chorus has, for 29 years, been performing in front of diverse crowds from every market in this part of the state.

Each year, the Chorus presents three major performances (in December, March and June). Venues have included the Hanna and Allen Theatres at PlayhouseSquare, Severance Hall, Lakewood Civic Auditorium, Regina Auditorium at Notre Dame College, and Waetjen Auditorium at CSU. The Chorus and its small ensemble, The Coastliners, engage the community at numerous outreach performances throughout the year. As we deliver our message through song, you can deliver yours in print! Advertise at some - or all - of the North Coast Men's Chorus' events.



### Our Gay Apparel

Hanna Theatre @ PlayhouseSquare  
December 3 & 4, 2016

Join the North Coast Men's Chorus as we kick off our season with our holiday concert – **Our Gay Apparel!** These joyous concerts are the perfect way to start your holiday season with songs ranging from carols and classics to current pop versions that make December such a wonderful time of the year. Of course, everything will be presented in the NCMC style of humor, dance, and incredible harmonies that are on the top of everyone's gift list. Oh, and Christmas sweaters. Did we mention Christmas sweaters? Wear yours and get in on the fun.



### Heart Throbs

Regina Auditorium @ Notre Dame College  
March 25 & 26, 2017

You know who they are. Those guys who aren't just handsome – they are talented, too. And when you hear them on the radio or see them on TV, your face lights up with a smile and you want to sing along with them. We're talking about the men who make music – from young Frank Sinatra, Nat King Cole and Elvis to the Beatles and the Stones, to the Osmonds, the Backstreet Boys, Boyz II Men, Menudo – all the way to Justin Bieber. You'll be screaming like a teenage girl (or gurl!) when we present this hit-filled concert, ripped from the pages of your favorite "teen magazine."



### Hot Time in the City

Waetjen Auditorium @ Cleveland State University  
June 10 & 11, 2017

Here in the CLE we're ready to show you a hot time as we pull the stops out in this celebration of all things HOT! The guys will bring the heat to songs that will have your temperature rising and dancing in the aisles – songs like Steam Heat, Light My Fire, Great Balls of Fire, Disco Inferno, Hot Stuff, The Heat is On, Heat Wave, Hot Child in the City – well, you get the picture! All of them sung with that NCMC sizzle!



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## advertisements that fit your budget

### season 29 pricing

Sizes	Full Season Business Rate		Full Season Non-profit Rate	
	By Nov 13	After Nov 13	By Nov 13	After Nov 13
Full Page	\$480 (save \$120)	\$600	\$400 (save \$100)	\$500
Half Page	\$360 (save \$90)	\$450	\$300 (save \$75)	\$375
Quarter Page	\$240 (save \$60)	\$300	\$200 (save \$50)	\$250
Eighth Page	\$120 (save \$30)	\$150	\$100 (save \$25)	\$125

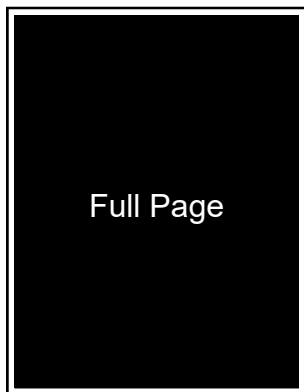
### publication schedule

**Reserve your Season ad by November 11 and save 20% off single concert prices!**

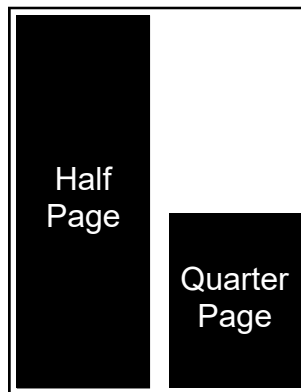
	Our Gay Apparel	Heart Throbs	Hot Time in the City
Space Reservations	Nov 11, 2016	Mar 3, 2017	May 19, 2016
Copy Deadline	Nov 18, 2016	Mar 10, 2017	May 26, 2016
Publication Date	Dec 3, 2016	Mar 25, 2017	June 10, 2016

- Playbill size is 5.5" wide x 8.5" high. Live space is 5" wide x 8" high
- NCMC playbills are printed in a full color, 100% digital press operation.
- We prefer Acrobat .PDF files or Microsoft Publisher files. We accept .gif files, .jpg files, or .tif files.
- We DO NOT ACCEPT non-digital images or scans of non-digital images. Email electronic ad copy to ads@ncmchorus.org
- Layout, design and composition are available services billed at \$25/hour.

5" wide X 8" high  
or  
5.5" X 8.5" (1/8" bleed)

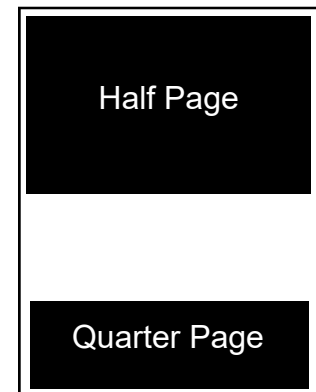


2.375" wide X 8" high



2.375" wide X 3.875" high

5" wide X 3.875" high



5" wide X 1.875" high

1/8 page: 2.375" wide X 1.875" high

## payment terms

Payment is due no later than one week prior to the publication date. All returned checks will be assessed a \$35 charge.



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## 29th Season advertising

Advertiser \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Billing Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Copy Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Full Season	Business Rate		Non-Profit Rate	
	Before Nov 11	After Nov 11	Before Nov 11	After Nov 11
<b>Full Page</b>	__ \$480	__ \$600	__ \$400	__ \$500
<b>Half Page</b>	__ \$360	__ \$450	__ \$300	__ \$375
<b>Quarter Page</b>	__ \$240	__ \$300	__ \$200	__ \$250
<b>Eighth Page</b>	__ \$120	__ \$150	__ \$100	__ \$125

Rates reflect full color printing

\_\_\_ Ad copy supplied by advertiser (email to ads@ncmchorus.org)

\_\_\_ Ad copy to be produced by NCMC at \$25.00/hour (to be invoiced)

\_\_\_\_\_  
Authorized Signature                      Printed Name                      Title                      Date

### Payment Method:

\_\_\_ INVOICE US PLEASE

\_\_\_ CHECK ENCLOSED

\_\_\_ CALL FOR CREDIT CARD: If this section is completed, by signing this contract I authorize the North Coast Men's Chorus to contact me for information to charge my credit card in the amount of \$ \_\_\_\_\_ pursuant to this contract. I agree to pay the total amount according to the card issue agreement.

Authorized Signature \_\_\_\_\_ Phone Number \_\_\_\_\_

**Mail to: North Coast Men's Chorus, Program Advertising  
P.O. Box 770664, Cleveland, OH 44107  
Email electronic ad copy to: ads@ncmchorus.org  
Thank You!**

### For Office Use Only

Contract received \_\_\_/\_\_\_/\_\_\_    Payment received \_\_\_/\_\_\_/\_\_\_    Ad Received \_\_\_/\_\_\_/\_\_\_

Invoice sent \_\_\_/\_\_\_/\_\_\_    Program sent \_\_\_/\_\_\_/\_\_\_    NCMC Contact \_\_\_\_\_